ASHLEY M. CASEY

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CAREER EXPERIENCE

Eagle Newspapers

Syracuse, New York
August 2014 – present

Staff Writer

The Baldwinsville Messsenger and *The Eagle Star-Review*

- Create news and feature stories as part of an editorial team for two weekly community newspapers
- Manage social media and web content
- Assist with pagination, photography, and copy editing
- Brainstorm and assign editorial content for special sections and publications

Scotsman Media Group

Syracuse and Fulton, New York
January 2013 – July 2014

Associate Editor

Today's CNY Woman (March – July 2014)

- Managed the Shop Local and Unsung Heroes sections
- Reported on notable events, people, and organizations relevant to the interests of local women

Assistant Editor

The Valley News (July 2013 – July 2014)

- Covered Fulton city government, schools, and other news and features
- Created all content for the monthly "Fulton Families" series and the 2014 Bride's Guide

Editor

Finger Lakes Vacationer (January – April 2013)

- Authored content about events and activities in the Finger Lakes region

EDUCATION

Le Moyne College

Syracuse, New York
August 2008 – May 2012

- Bachelor of Arts in Communications (Concentration: Print Journalism) and Spanish
- Minor in Gender and Women's Studies
- Graduated summa cum laude with a GPA of 3.867

VOLUNTEER EXPERIENCE

Vera House

February 2016 – present

Sexual assault volunteer advocate

Planned Parenthood of CWNY

May 2014 – April 2016

REAL (Rising Educators, Ambassadors, and Leaders)

SKILLS

- Fluent in Spanish
- Google Apps
- InDesign
- Photoshop
- Tumblr
- Twitter
- WordPress

AWARDS

2016

Nonprofit Awards, Young Leadership Organization: REAL for Planned Parenthood

2015

- First place, non-daily human interest feature; Syracuse Press Club
- Second place, human interest feature; New York Press Association

2014

- Second place, non-daily human interest feature; Syracuse Press Club
- Third place, local government coverage; New York Press Association